

# Town of Mahone Bay 2021-25 Strategic Plan

**Our Vision** is an inclusive, thriving, and healthy community committed to fostering collaborative opportunities for sustainable growth.

**Our Core Values:** Accessibility, Accountability, Equity, Fairness, Honesty, Responsiveness, Stewardship

**Our Mission** is to provide high-quality services to our community, through efficient, responsible and accessible municipal government.

Priorities	Areas	Actions
<b>Sustainable Municipal Services:</b> Deliver efficient, progressive and affordable services to our community, ensuring our prosperity for the years to come.	<b>1.1 Improve Performance of Town Owned-Utilities</b>	<ul style="list-style-type: none"> <li>Undertake water, wastewater &amp; electrical rate studies and adjust rates as appropriate</li> <li>Implement initiatives to increase demand (grow customer base and transition away from fossil fuels)</li> <li>Complete water and wastewater system diagnostics</li> <li>Strategically replace/upgrade utility infrastructure</li> </ul>
	<b>1.2 Implement Asset Management Planning</b>	<ul style="list-style-type: none"> <li>Develop 10-year asset management plans for each asset class</li> <li>Integrate asset management plans into 10-year capital budget</li> </ul>
	<b>1.3 Improve Accessibility of Public Infrastructure</b>	<ul style="list-style-type: none"> <li>Develop and implement Accessibility Operational Plan (as per approved Lunenburg County Accessibility Plan)</li> <li>Strategically improve transportation infrastructure to support healthy living</li> </ul>
<b>Equitable &amp; Inclusive Growth:</b> Create and support an enabling environment for equitable and inclusive growth in the community	<b>2.1 Support Housing Supply to Meet the Needs of Growing Community</b>	<ul style="list-style-type: none"> <li>Complete Plan Mahone Bay MPS/Land Use By-Law review/update process and align results with Strategic Plan</li> <li>Develop and implement Housing Strategy with affordability as its focus</li> </ul>
	<b>2.2 Provide Services to Support Equitable and inclusive Growth</b>	<ul style="list-style-type: none"> <li>Review service levels and align with residents' ability to pay</li> <li>Explore shared services and partnerships for efficient service delivery while connecting with community passion and interest</li> <li>Establish inclusive strategies for provision of municipal services</li> <li>Strategically expand existing infrastructure to support planned growth and development</li> </ul>

including investment in core infrastructure and services.	<b>2.3</b> Governance to Meet Expectations of our Growing Community	<ul style="list-style-type: none"> <li>• Align staff capacity, capital, and operating plans with the strategic plan</li> <li>• Update policies and by-laws to support effective governance and strategic plan implementation</li> <li>• Prioritize public engagement processes supporting strategic plan implementation</li> <li>• Regularly review progress and continually improve strategic plan for effective implementation</li> </ul>
Environmental Leadership: Ensure responsible and balanced growth management by incorporating progressive standards and a commitment to preserve our environment.	<b>3.1</b> Reduce Community Greenhouse Gas Emissions	<ul style="list-style-type: none"> <li>• Implement community Greenhouse Gas (GHG) Reduction Action Plan</li> <li>• Expand home heating program</li> <li>• Expand electric vehicle charging infrastructure</li> <li>• Invest in renewable energy generation (e.g., community solar garden)</li> <li>• Support regional initiatives that contribute to reductions in greenhouse gas emissions</li> </ul>
	<b>3.2</b> Adapt Community Infrastructure to Climate Change	<ul style="list-style-type: none"> <li>• Develop and implement policies and by-laws supporting adaptation measures on private property</li> <li>• Invest in strategic infrastructure (shoreline and stormwater management)</li> </ul>
	<b>3.3</b> Practice Stewardship of Our Natural Environment	<ul style="list-style-type: none"> <li>• Develop and implement Urban Forest Management Plan (including parks)</li> <li>• Invest in strategic infrastructure improvements (elimination of straight pipes) and land acquisitions (watershed)</li> <li>• Encourage recognition of the value of natural assets in the Town</li> </ul>

**2025 Key Measurable Results:**

- 10% population increase with diversity in age, ethnicity, and income
- Increased supply of affordable housing to 25% of the total housing units
- 50% replacement of the Town's core water, wastewater, and stormwater infrastructure on Main Street
- 80% of the power for the Town's electric utility comes from renewable sources