

1.0 Statement

The Town of Mahone Bay intends to regulate by policy the placement of private signage on Town property including road shoulders, posts and utility poles.

2.0 Purpose

The Town of Mahone Bay seeks to minimize the use of temporary private signage (commercial, elections, etc.) to:

- Reduce plastic waste impacts on landfills and oceans.
- Reduce visual clutter in the Town.
- Contribute to more equitable and accessible elections by reducing the need for candidates to secure significant funding for the production of signs to be erected on public property.

3.0 Scope

This policy will apply on all property owned or leased by the Town. The Signage Policy will repeal and supersede any and all previous policies held by the Town of Mahone Bay regarding private signage on Town property.

4.0 Provisions

No private signage may be installed on Town property, including but not limited to road shoulders, posts and utility poles, with the following exceptions:

- Overhanging signage on a commercial premises permitted by the Traffic Authority under the Streets and Sidewalks By-law / Land Use By-law.
- Sandwich board signage permitted by the Traffic Authority under the Land Use By-law.
- Official municipal election signage in the following designated locations:
 - Edgewater Street - Greenspace adjacent to Comfort Station
 - Main Street - Bridge over Ernst Brook
 - Main Street - Green Verge in front of Town Hall
 - Main Street - Greenspace adjacent to turning loop (Blockhouse boundary)
 - Main Street - Green Verge in front of Mahone Bay Civic Marina
- Other such non-commercial private signage as has received expressed approval by motion of Council, as listed in Schedule A to this policy.

Signage installed without approval under this section will be removed.

Clerk's Annotation for Official Policy Book

Date of notice to Council Members of Intent to Consider
[minimum 7 days notice] October 28, 2021 _____

Date of Passage of Policy December 14, 2021 _____

Town Clerk

Date



Schedule A

- Off-premises Commercial Sign (T. Ernst Forest Products / Labyrinth Walk with GRACE) at Edgewater Street / Clearland Road*
 - *Permitted under prior (now repealed) Off-Premises Uniform Signage Policy
- Third-party Commercial signage installed on Town-owned waste receptacles (various locations)*
 - *Permitted under contract with receptacles supplier
- Mahone Bay Museum signage on Edgewater Street near VIC and Main Street near Freeman Veinot Road turn loop
- Mahone Bay Tourism & Chamber of Commerce signage on Edgewater Street near VIC and Main Street near intersection with Fauxburg Road
- Mahone Bay Area Lions Club signage on Edgewater Street near VIC and Main Street (near Freeman Veinot Road turn loop and near Waste treatment facility laneway)
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