



The regular meeting of the Community Logo Development Steering Team for the Town of Mahone Bay was held on Monday, May 29th, 2023, at 4:00 PM in Council Chambers.

Present:

Councillor Suzanne Lohnes-Croft
Councillor Richard Nowe
Peter Smith
Tom Allen
Alexandra Orozco
Michael Broley
Tracy Repchuk
Dylan Heide, CAO

Absent:

Laura Anderson (with regrets)
Nick Pavlinic (with regrets)

Land Acknowledgement

Let us begin by acknowledging that we are gathered today in Mi'kma'ki. The ancestral, present and future territory of the Mi'kmaw people. Today, we gather with the intent followed by the living Peace and Friendship Treaties - with respect, cooperation and coexistence.

Approval of Agenda

A motion by, Councilor Nowe seconded by A. Orozco, "THAT the agenda be approved as presented." Motion Carried

Approval of Minutes of May 8, 2023

A motion by, T. Repchuk seconded by T. Allen, "THAT the minutes of May 8th be approved as presented." Motion Carried

Review of Logo Submissions

Committee members reviewed the results of the call for logo submissions via Hatchwise. More than 60 submissions were received.

In light of community feedback, members agreed that they preferred the logo submissions most similar to the existing MBTCC logo, a version of which had previously been used by the Town. With this in mind members discussed approaching MBTCC to officially purchase their logo, which an artist could then be hired to appropriately recolour and format for the Town's use (assured that no one else would have the rights to the logo's use other than as permitted by the Town).

A motion by, T. Repchuk seconded by M. Broley, "THAT the Committee recommend to Council that MBTCC be approached to permanently discontinue the use of their current logo, that it might be exclusively used by the Town." Motion Carried

Meeting Dates/Schedules

June 26th at 3:00 PM

The meeting adjourned upon completion of business at 4:52 PM

TOWN OF MAHONE BAY

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Chair, Suzanne Lohnes-Croft

Recording Secretary, Dylan Heide