



---

The regular meeting of the Community Logo Development Steering Team for the Town of Mahone Bay was held on Monday, March 6<sup>th</sup>, 2023, at 4:15 PM in Council Chambers.

**Present:**

Councillor Suzanne Lohnes-Croft  
Councillor Richard Nowe  
Peter Smith  
Tom Allen  
Alexandra Orozco  
Tracy Repchuk  
Michael Broley  
Laura Anderson

**Absent:**

Nick Pavlinic (with regrets)

**Land Acknowledgement**

Let us begin by acknowledging that we are gathered today in Mi'kma'ki. The ancestral, present and future territory of the Mi'kmaw people. Today, we gather with the intent followed by the living Peace and Friendship Treaties - with respect, cooperation and coexistence.

**Approval of Agenda**

A motion by, T. Repchuk seconded by M. Broley **“THAT the agenda be approved as presented.” Motion Carried**

**Approval of Minutes of February 21, 2023**

A motion by, Councillor Nowe seconded by M. Broley **“THAT the minutes of February 21<sup>st</sup> be approved as presented.” Motion Carried**

**Community Logo Development**

3.1 Review of Draft

Members discussed the need to canvas public opinion on the nature of a process which would be required for development of a logo.

A motion by, P. Smith seconded by T. Repchuk, **“THAT the Steering Team recommend to Council that the Town conduct a survey to determine whether**

**the Town should continue to use its current logo, create a logo based on “the three churches”, or engage in a public process to develop a new logo with community input.” Motion Carried**

Members agreed it would be preferable for the survey to include an open-ended question on the development of a new logo, for respondents selecting this option.

Members discussed the importance of receiving significant response from residents of Mahone Bay. It was suggested that the survey encourage responses from a broad demographic cross section and that the survey include some demographic questions as well.

Members agreed that discussion of the RFP is postponed to the next meeting.

### 3.2 Revised Timeline for Logo Development

Members agreed that the timeline for logo development would be influenced by the results of the initial public survey.

### **Meeting Dates/Schedules**

April 17<sup>th</sup> at 4:15 PM

**The meeting adjourned upon motion at 5:04 PM**

**TOWN OF MAHONE BAY**

**Chair, Suzanne Lohnes-Croft**

**TOWN OF MAHONE BAY**

**Recording Secretary, Dylan Heide**

