



The regular meeting of the Community Logo Development Steering Team for the Town of Mahone Bay was held on Tuesday, February 21st, 2023, at 4 PM in Council Chambers.

Present:

Mayor, D. Devenne (Ex Officio)
Councillor Suzanne Lohnes-Croft
Councillor Richard Nowe
Peter Smith (left at 4:45 PM)
Tom Allen
Alexandra Orozco
Tracy Repchuk
Michael Broley
Laura Anderson

Absent:

None

Land Acknowledgement

Let us begin by acknowledging that we are gathered today in Mi'kma'ki. The ancestral, present and future territory of the Mi'kmaw people. Today, we gather with the intent followed by the living Peace and Friendship Treaties - with respect, cooperation and coexistence.

Approval of Agenda

A motion by, M. Broley seconded by T. Allen **“THAT the agenda be approved as presented.” Motion Carried**

Introduction of Members

Members introduced themselves.

A motion by, M. Broley seconded by T. Allen **“THAT the Steering Team recommend to Council that Tracy Repchuk be appointed as Co-Chair, along with Councillor Suzanne Lohnes-Croft.” Motion Carried**

Community Logo Development

3.1 **Background and Objectives**

CAO provided the members with some background to the establishment of the steering team and the objectives of Council.

3.2 Timeline

Members discussed the timeline and agreed it would have to be revised from Council's original timeline. Consideration of a motion in this regard to Council was deferred to the next meeting to accommodate development of a draft RFP.

3.3 Process

Significant discussion took place concerning the appropriate process for Logo development. It was agreed that it would be appropriate to begin with a branding exercise with an external consultant. A. Orozco volunteered to prepare a draft RFP for branding, to be reviewed at the next meeting; members provided some input to the drafting process.

3.4 Public Input

Significant discussion ensued concerning opportunities for public input and it was agreed that it would make sense to confirm engagement opportunities following the selection of a branding consultant.

Meeting Dates/Schedules

Members agreed to a next meeting at 4:15 PM on March 6, in Council Chambers, with future meetings dates to be determined.

The meeting adjourned upon motion at 5:28 PM

TOWN OF MAHONE BAY

Chair, Suzanne Lohnes-Croft

TOWN OF MAHONE BAY

Recording Secretary, Dylan Heide

