

A meeting of the Economic Development Committee for the Town of Mahone Bay was held on Thursday, March 12, 2020 at 2:00 p.m. in Council Chambers.

Present:

Councillor John Bain
Councillor Colleen O'Neill
Jeff Frampton
Lynn Hennigar
CAO, Dylan Heide
Deputy Clerk, Kelly Redden

Absent:

Annette St-Onge
Danielle King

1. Approval of Agenda

A motion by Ms. Hennigar, seconded by Councillor O'Neill, **“THAT the agenda be approved presented.”** Motion carried.

2. Minutes

A motion by Mr. Frampton, seconded by Ms. Hennigar, **“THAT the minutes of the November 20, 2019 meeting be approved as amended to add Lynn Hennigar to regrets.”** Motion carried.

3. Presentation – NOW Lunenburg County

The Committee received a presentation from Tina Hennigar, Coordinator of NOW Lunenburg County. Ms. Hennigar explained how NOW Lunenburg was started and what they do. Ms. Hennigar requested a grant from the Town of Mahone Bay for NOW Lunenburg County's upcoming tour (to be applied for via the Town's annual Grants to Organizations process).

4.1 Economic Development Committee Action Plan

Action Plan Item #1

Results of Invitational Survey for Business Community

The committee discussed the report of results of the survey. All agreed that all recommendations to council remain the same.

Lynn suggested that once these recommendations have gone to council, the Mahone Bay Tourism and Chamber of Commerce and the businesses that completed the survey should be informed of the results of the recommendations.

A motion by Mr. Frampton, seconded by Ms. O'Neill, **"THAT the** Committee recommends that Town Council direct staff to undertake all recommendations in the report."

Motion carried.

Action Plan Item #2

Establishing Relationships

The Committee had just received a presentation from NOWLC. The Committees Social event last fall went really well, 20 attendees. Mr. Frampton suggested that at next year's social event, to have displays with information about the current projects of each committee if possible, to spur discussion.

Action Plan Item #4

Supply Chain/Business to Business Initiative

Committee members agreed the workshop with Robert Cervelli had been helpful. Recommendations will be added to action plan when the Committee revises its annual action plan at its next meeting.

Action Plan Item #5

Enhance Resident Attraction by:

The Committee looked over the new resident package and discussed what might be added. There was a discussion about whether the package could provide an opportunity to share information about volunteer opportunities, if that information was available.

NOW Lunenburg County:

A motion Mr. Frampton, seconded by O'Neill, **"THAT the Committee recommends that Council approve the grant request from NOW Lunenburg County."** Motion carried.

Action Plan Item #8

Support Planning Advisory Committee in Reviewing and Updating the Municipal Planning Strategy and Land Use By-law

Dylan thanked everyone on the committee who completed survey and gave an update on the status of the plan review.

5. New Business

Committee Member Resignation

Ms. Hennigar withdrew her resignation.

2020 Economic Development Action Plan

Quick review. The committee will consider possibilities and bring to next Economic Development Committee meeting for more discussion.

Committee Membership

Members engaged in a discussion about achieving quorum. Perhaps adding an alternate. It was noted that the Chamber seat on the committee remains unfilled and that there are additional vacancies for public members.

A motion by Councillor O'Neill, seconded by Mr. Frampton, **"THAT the committee recommends that Council advertise for vacancies on committee."** Motion carried.

The meeting adjourned by motion at 3:58 pm

TOWN OF MAHONE BAY

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Chair, Councillor John Bain

Deputy Clerk, Kelly Redden