



The regular meeting of the Economic Development Committee for the Town of Mahone Bay was held on Wednesday, September 18, 2019 at 1:00 p.m. in Council Chambers.

Present:

Councillor C. O'Neill (Acting Chair)  
J. Frampton  
D. King  
L. Hennigar  
D. Heide (CAO, Acting Secretary)

Absent: Councillor J. Bain (Chair), A. St. Onge, M. Hughes (Clerk)

Approval of Agenda

A motion by Ms. Hennigar, seconded by Mr. Frampton, **"THAT the agenda be approved as amended to add Committee Meeting Times."**

**Motion carried.**

Minutes

A motion by Ms. Hennigar, seconded by Ms. King, **"THAT the minutes of the July 31, 2019 meeting of the Economic Development Committee be approved as presented."**

**Motion carried.**

2019 Economic Development Committee Action Plan

The committee reviewed the EDC Action Plan which was approved by Council on June 11, 2019. The Action Plan will be used to inform future committee meeting agendas.

**Action Plan Item #1**

**Results of Invitational Survey for Business Community**

Committee members reviewed and discussed the draft Small Business Survey Report. The report's recommendations were discussed and it was agreed that staff would provide input on these recommendations at the Committee's October meeting. Members agreed they would like to present the report to Council and receive approval to share it with the Mahone Bay Tourism and Chamber of Commerce (MBTCC) by December.

## **Action Plan Item #2**

### **Establishing Relationships**

#### **▪ After Hours Session**

Members were informed that staff were awaiting further input from MBTCC and would forward information by email when received.

#### **▪ Joint Session / Social Event with other Committees – 3<sup>rd</sup> week in November**

Committee members discussed the joint session / social event proposed for November 20<sup>th</sup> at 5 pm and agreed it should be open to the public, ideally at the fire hall. It was suggested that Committee Chairs could introduce their members to each other and any members of the public in attendance, following which attendees would mingle and enjoy refreshments.

## **Action Plan Item #4**

### **Supply Chain / Business to Business Initiative**

#### **▪ Centre for Local Prosperity**

Committee members received an update from staff regarding the workshop planned for October 23<sup>rd</sup> at 7 PM. Staff will be distributing invitations and maintaining an RSVP list. It was suggested that the local media should be invited to attend.

## **Action Plan Item #6**

### **Make recommendations supporting redevelopment of Town website with a focus on economic development and resident attraction**

Committee members provided feedback to staff concerning the redevelopment of the Town website. Staff will inform committee members when a public survey in this regard is released and members will encourage the business community to respond.

## **Action Plan Item #7**

### **County-wide Asset Inventory Initiative Update**

Committee members agreed to await the next update from staff, anticipated at the Committee's October meeting.

## **Action Plan Item #8**

### **Support Planning Advisory Committee in reviewing and updating the Municipal Planning Strategy and Land Use By-law**

Committee members discussed possible priorities for the upcoming Plan Review – trees and maintenance of the tree canopy, possible lot coverage limits in some zones, and the effectiveness of the historic preservation zone – and all present look forward to future opportunities to provide input into the Plan Review process.

### Centennial Infrastructure Decoration

- Received Proposal

Committee members reviewed their scoring of the one proposal received to date, noting the importance of advancing recommendations to Council while the weather remains suitable for the work to proceed.

A motion by Ms. Hennigar, seconded by Ms. King, **“THAT the Economic Development Committee recommend to Council that Council approve the proposal from Ferne Swinamer to decorate the wooden bench adjacent to the comfort station on Edgewater Street to recognize the Town’s 1919-2019 centennial.”**

**Motion carried**

- Extended Deadline – October 1 2019

Committee members were informed that staff had extended the deadline for submissions to October 1<sup>st</sup> to encourage additional interest from the public.

- Schools

Committee members were informed that staff have reached out to local schools concerning the program as planned, and would update the Committee in this regard at their October meeting.

### New Business

There was no new business.

### Committee Meeting Times

Committee members agreed to continue meeting at 1 PM on the third Wednesday of each month if possible. The next meeting of the Economic Development Committee was scheduled for **Wednesday, October 16, 2019 at 1:00 pm.**

The meeting adjourned by motion at 2:22 pm.

TOWN OF MAHONE BAY

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Councillor Colleen O'Neill, Acting Chair

Dylan Heide, CAO

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