



The regular meeting of the Economic Development Committee for the Town of Mahone Bay was held on Wednesday, July 31, 2019 at 1:00 p.m. in Council Chambers.

Present:

Councillor J. Bain, Chair
Mayor D. Devenne
J. Frampton
D. King (left at 2:05pm)
A. St. Onge
L. Hennigar
D. Heide, CAO
M. Hughes, Clerk

Absent: C. O'Neill (regrets)

Approval of Agenda

A motion by L. Hennigar, seconded by A. St. Onge, **“THAT the agenda be approved as amended to add Centennial Decoration Project Review Panel.”** **Motion carried.**

Minutes

A motion by L. Hennigar, seconded by A. St. Onge, **“THAT the minutes of the May 15, 2019 meeting of the Economic Development Committee be approved as presented.”** **Motion carried.**

2019 Economic Development Committee Action Plan

The committee received the final EDC Action Plan which was approved by Council on June 11, 2019. The structure of the Action Plan will be used to inform future agendas of the committee.

Action Plan Item #1

Results of the Town of Mahone Bay Economic Development Survey 2019

The committee discussed results of the Mahone Bay Economic Development Survey and how to identify priority action items and how to determine timelines to address those priorities. Committee members will develop a list of priority topics identified in the survey data which they will forward to staff for comment on the current status of identified issues. A document prioritizing short, medium and long-term goals, as well as providing updates on ongoing

projects, will be developed at the September meeting of the Economic Development Committee to be forwarded to Council as a basis for recommendations to Council.

Action Plan Item #2

Establishing Relationships

NOW Lunenburg County

Staff will reach out to NOW Lunenburg County to invite them to attend a meeting of the EDC in January or February.

After Hours Session

Staff will contact the Mahone Bay Tourism and Chamber of Commerce with an offer to host a business "After Hours" session in the first floor of Town Hall this winter.

Joint Session/ Social Event

Staff will issue an invitation to other Committees to a joint social event for all committee members, the event to be held in the early evening during Municipal Awareness Week in November.

As an additional economic perspective, Councillor Bain will invite Bob Youden, of M.A.D.E. for Mahone Bay, to attend a future meeting of the Economic Development Committee to discuss development in Mahone Bay.

Action Plan Item #4

Supply Chain/ Business to Business Initiative

Staff will schedule a session with Robert Cervelli of the Centre for Local Prosperity, for the third week in October to coincide with Small Business Week.

Action Plan Item #7

County-wide Asset Inventory Initiative Update

Staff updated Committee members on the status of the proposed county-wide asset inventory initiative. The committee was informed that staff have spoken with provincial representatives about a potential pilot project. It is expected that a staff-level update in September will be able to provide more information about the feasibility of proceeding with said pilot project.

Centennial Infrastructure Decoration Proposal

Committee members were advised that Council passed a motion accepting the recommendation of the Economic Development Committee that they be delegated the role of

reviewing any submissions submitted to the Infrastructure Decoration Project for recommendation to Council. The deadline for submissions is September 6, 2019.

2019 Meetings

Committee members agreed, by consensus, that the third Wednesday of the month at 1:00pm will be the regular meeting time for the Economic Development Committee.

The next meeting of the Economic Development Committee will be held on Wednesday, September 18th at 1:00pm.

The meeting adjourned by motion at 2:38 pm.

TOWN OF MAHONE BAY

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Councillor John Bain, Chair

Maureen Hughes, Clerk