



The regular meeting of the Economic Development Committee for the Town of Mahone Bay was held on Wednesday, April 24, 2019 at 2:30 p.m. in Council Chambers.

Present:

Councillor O'Neill, Acting Chair
Mayor Devenne
J. Frampton
D. King
A. St. Onge
L. Hennigar
D. Heide, CAO
M. Hughes, Clerk

Absent

Councillor J. Bain (with regrets)

Approval of Agenda

A motion by Ms. Hennigar, seconded by Ms. St.Onge, **“THAT the agenda be approved as presented.”** **Motion carried.**

Minutes

A motion by Mr. Frampton, seconded by Ms. St.Onge, **“THAT the minutes of the March 20, 2019 meeting of the Economic Development Committee are approved as presented.”** **Motion carried.**

Review of Draft 2019 Action Plan

Mr. Heide reviewed the Draft 2019 Action Plan as developed at the last meeting of the committee. Mr. Heide noted that the survey has already been approved by Council so the committee can move forward with that piece. Committee members reviewed the identified goals and discussed specific actions, timelines and budgets for each. The amended draft action plan will be reviewed at the next meeting.

Discussion Business Invitational Survey

The draft Business Invitational Survey developed by members of the Economic Development Committee was received at Council on April 9, 2019. As no further comments were received from members of Council, the committee discussed the release of the survey, with a closing date of May 28, 2019 so that the results could be received at the June meeting of the Economic Development Committee.

The survey questions developed by committee members will be used to populate an online survey; an invitation to participate in the online survey, with the option to contact Town Hall for a hard copy, will be distributed via the MBTCC distribution list. Town staff will try to identify businesses in Town which may not be members of the MBTCC so that they can also be extended an invitation to participate.

Request from MBTCC for support of Community Partnership Group

Members of the Economic Development Committee received a request from the Mahone Bay Tourism and Chamber of Commerce for financial support for a facilitated session regarding community events.

A motion by Ms. Hennigar, seconded by Ms. St. Onge, **“THAT the Economic Development Committee recommend that Council support the request for financial support of the Community Partnership Group as received from the Mahone Bay Tourism and Chamber of Commerce in the amount of \$1,500.”**
Motion carried.

Email from Lynn Hennigar

Members of the committee received an email from Ms. Hennigar with her thoughts on the potential benefits of a successful Economic Development Committee.

Overview of Town Priorities Regarding Economic Development

Mr. Heide presented to committee members the Economic and Community Development section of the newly revised Town of Mahone Bay Strategic Plan Action Plan.

The next meeting of the Economic Development Committee was scheduled for **Wednesday, May 15, 2019 at 3:00pm.**

The meeting adjourned by motion at 4:00 pm.

TOWN OF MAHONE BAY

TOWN OF MAHONE BAY

Councillor Colleen O’Neill, Acting Chair

Maureen Hughes, Clerk