



The regular meeting of the Economic Development Committee for the Town of Mahone Bay was held on Wednesday, March 20, 2019 at 4:00 p.m. in Council Chambers.

Present:

Councillor Bain, Chair  
J. Frampton  
D. King  
A. St. Onge  
D. Heide, CAO  
M. Hughes, Clerk

Absent

Councillor O'Neill  
L. Hennigar (with regrets)

Approval of Agenda

A motion by A. St Onge, seconded by J. Frampton, **“THAT the agenda be approved as presented.”** **Motion carried.**

Minutes

A motion by J. Frampton, seconded by D. King, **“THAT the minutes of the February 19, 2019 meeting of the Economic Development Committee are approved as presented.”** **Motion carried.**

2018 South Shore Regional Profile (SSREN)

The committee received the 2018 South Shore Regional Profile, prepared by the South Shore Regional Economic Network (SSREN). The document was compiled with relevant census data and was submitted to members of the committee as a reference document. The committee discussed the data from which the report was comprised and how that information may help inform future initiatives of the committee.

Overview of Town Priorities Regarding Economic Development

The committee reviewed the Economic and Community Development Initiatives and Core Activities as included in the recently revised Town of Mahone Bay Strategic Plan. The committee discussed the development of a brief open-ended survey to collect information from the business community. The purpose of the survey would be to identify barriers and/or opportunities for businesses in the Town and to hopefully

generate ideas as to how the Town could support economic development in Mahone Bay.

Discussion – 2019 Committee Action Plan

The Committee discussed the Economic Development priorities in the Town of Mahone Bay Strategic Plan and the Committee Terms of Reference. The goals identified in those two documents were used as the framework for the development of a 2019 Action Plan. Key activities were identified for the Action Plan and staff will develop a draft Action Plan for review by the Committee at the next meeting.

It was agreed that the proposed survey would be an important component of the Committee’s Action Plan and that the committee would seek the approval of Council for said survey so that it could be administered before the start of the summer season.

**A motion by Mr. Frampton, seconded by Ms. King, “THAT the Economic Development Committee recommend to Council that the Economic Development Committee conduct an invitational survey to the business community.”**

**Motion carried.**

2019 Meeting Dates

The next meeting of the Economic Development Committee was scheduled for Wednesday, April 17 at 4:00 p.m.

The meeting adjourned by motion at 5:44 pm.

TOWN OF MAHONE BAY

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Councillor John Bain, Chair

Maureen Hughes, Clerk