



The regular meeting of the Community Logo Development Steering Team for the Town of Mahone Bay was held on Monday, July 31st, 2023, at 3:10 PM in Council Chambers.

Present:

Mayor David DeVenne (ex-officio)
Councillor Suzanne Lohnes-Croft (Chair)
Councillor Richard Nowe
Peter Smith (arrived at 3:51 PM)
Alexandra Orozco
Michael Broley
Nick Pavlinic
Dylan Heide, CAO

Absent:

Tracy Repchuk (with regrets)
Laura Anderson (with regrets)
Tom Allen (with regrets)

Land Acknowledgement

Let us begin by acknowledging that we are gathered today in Mi'kma'ki. The ancestral, present and future territory of the Mi'kmaw people. Today, we gather with the intent followed by the living Peace and Friendship Treaties - with respect, cooperation and coexistence.

Approval of Agenda

A motion by, A. Orozco seconded by M. Broley, "THAT the agenda be approved as presented." Motion Carried

Approval of Minutes of May 8, 2023

A motion by, Councilor Nowe seconded by A. Orozco, "THAT the minutes of May 29th be approved as presented." Motion Carried

Review of MBTCC Logo Response

Committee members reviewed the response from the Mahone Bay Tourism & Chamber of Commerce (MBTCC) to the Town's correspondence regarding the logo, which was received at Council's regular meeting on July 27th and referred to the Committee for recommendation.

A motion by, A. Orozco seconded by Councilor Nowe, "THAT the Committee recommends to Council that the Town accept the offer from MBTCC with respect to the logo and agree to compensate up to \$2,500 in costs incurred by MBTCC." Motion Carried.

Next Steps for Logo Update

Committee members reviewed proposed terms of reference for necessary updating of the existing logo property, on the basis of the anticipated agreement with MBTCC, prepared for the Committee by A. Orozco in coordination with staff. Some feedback was offered which will be incorporated into the upcoming design RFP.

A motion by, M. Broley seconded by A. Orozco, "THAT the Committee approves the issuance of the Request for Proposals for design work in association with the Town logo, on finalization of the agreement with MBTCC." Motion Carried

Meeting Dates/Schedules

To be determined based on the timeline for the issuance and award of the anticipated RFP.

The meeting adjourned upon completion of business at 4:03 PM

TOWN OF MAHONE BAY

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Chair, Suzanne Lohnes-Croft

Recording Secretary, Dylan Heide